

MODERN RUSSIAN DESIGN TENDENCIES WITHIN THE FRAMEWORK OF ECOLOGY CULTURE

I. V. Novikova

The subject matter of this article is focused around an attempt to integrate modern Russian design tendencies with the latest discoveries in the field of ecology culture. The focal points of this article are the address of modern Russian designers to the cultural heritage of Russia, the search of ecology-friendly design forms oriented at human-being life spaces, the study of basic philosophical approaches to design concepts aimed at the creation of positive life environments.