

THE ANNEXATION OF FOREIGN LEXIS IN BUSINESS ENGLISH

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The conscious of native speakers refines upon concepts which are verbalized in lexical units. When different language cultures interact, the transfer of lexical units from one language into the interactive one takes place. Accepting foreign words namely economic terms and the words describing business relations, the representatives of the loan language culture get acquainted with the peculiarities of doing business in this or that social community, enlarging the ambit of their knowledge and conceptualization of outward things.