CONCEPTUALIZATION OF REAL ESTATE IN THE ANGLO-SAXON CULTURE Y.N Uchaikina

The article tackles the issue of conceptualization on the basis of the category REAL ESTATE in the Anglo-Saxon culture. The paper is an attempt to reveal the structure of the mental object from the complex position. The category REAL ESTATE is presented by 22 concepts. The category members include explicit and implicit attributes. We assume that the complex analysis of the mental object makes it possible to reveal the structure of the above category in a more complete way. It also throws the light on the role of real estate in the Anglo-Saxon culture and peculiarities of its conceptualization.