VERBAL IDENTITY OF THE CHINESE IN RUSSIAN TECHNICALLY MEDIATED COMMUNICATIVE SPACE

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Taking SMS-messages, e-mail messages and telephone talks for analysis, the author reveals specific features of the verbal identity of the Chinese speakers as these features become apparent in communication with Russian interlocutors. With multi-level model of description the author characterizes the verbal identity of the Chinese as discursive and marginal. Special attention is given to the analysis of speech and behavioral strategies employed by the Chinese speakers.