

## **METAPHORS WITH SOURCE-SPHERES "SPORT" AND "GAME" IN GERMAN POLITICAL DISCOURSE**

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This article deals with aspects of emotive and pragmatic potential of sport-game metaphors in German Political Discourse; by means of which metaphorical word formations are capable to change the conceptional system of a person and to influence his/her behavior. The analysis of evaluative characteristics of metaphorical models with sphere-sources "Sport" and "Game" allows to discover and to present specific character of modern German political reality perception and comprehension by electors.