## INSTITUTE OF FAMILY: FORMATION AND DEVELOPMENT OF THE HUMAN CAPITAL

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In Matersheva V.V.'s clause "Institute of family: formation and development of the human capital" questions of influence of institute of family on formation of the human capital are considered. With this purpose the analysis of demand for formation from house facilities is carried out. Researches of savings and charges house have allowed considering demand for formation as for the consumer blessing, allowing maximizing utility of individuals.