

**PROVISION OF ECONOMIC INCENTIVES  
OF NATURE PROTECTION ACTIVITY OF REGION:  
PROBLEMS AND DECISIONS**

*Y. Gavrilko*

In this article is investigated the question of necessity of provision of economic incentives of nature protection activity in conditions of market economy, are determined specific opportunities of region in sphere of stimulation rational use of nature, the measures on strengthening stimulating influence on nature protection activity at all levels of public structure are offered.