SOFT INSTRUMENTS OF MANAGING EVOLUTIONAL CHANGES OF BUSINESS SYSTEMS

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Concerning to social and economic systems of a various level changes are caused both objective and subjective circumstances. In both cases the consequences are ambiguous owing to various understanding of necessity for these transformations by process participants. For giving an evolutionary character for changes it is necessary to bring in so called "soft" system tools which, being definitely structured, provide a comprehensible level of an actions coordination of interested persons, their mutual adaptation and self-correction.