

# **THE SPECIFICS OF MANAGING INDUSTRIAL ENTERPRISES IN A TURBULENT COMPETITIVE ENVIRONMENT**

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The authors analyze the dynamics of financial results of manufacturing enterprises activity, using data from the industrial sector of the Voronezh Region. The model of organizing the financial function of industrial enterprises is suggested. The authors also propose the requirements, predetermined by the need for further research of theoretical and methodic aspects of improving financial management under the system-situational approach towards integrating a classical concept of strategic management and real trends of contemporary market economy.