

# **SYSTEM OF ACTIVIZATION OF USE OF INNOVATIVE POTENTIAL OF THE ENTERPRISE**

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In the established economy construction of system of activization of use of innovative potential of the enterprise can and should be carried out in view of factors of formation of innovative behaviors of the enterprise and innovative safety as categories of steady development. It is as a result formed functional-level model of innovative system of the enterprise. The given system will allow adding a complex technique of an estimation of efficiency of use of innovative potential and can act as an element of maintenance of stability of innovative development of the industrial enterprises.