## THE ANALYSIS OF THE PHARMACEUTICAL MARKET OF THE PREPARATIONS APPLIED TREATMENT ARTERIAL HYPERTENSIA

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Arterial hypertensia (AH) one of the most widespread diseases of cardiovascular system. Population frequency of AH among adult population of the majority of the countries makes about 5-20 %, and its prevalence at persons of elderly and senile age exceeds 50 %. Though itself AH does not cause essential deterioration of a life and working capacity, it is a major factor of risk of development of some serious cardiovascular complications (first of all a heart attack and an insult), the subsequent physical inability, and its share in structure of the general death rate from cardiovascular diseases reaches 20-50 % [1, 2].