

THE TRENDS OF THE INFLUENCE SOCIAL-ECONOMIC SITUATION IN REGION ON LIFE POTENTIAL OF THE POPULATION

O. A. Umnova

Is analyzed social-economic condition Stavropoliskogo edges. It is noted that much of the population has an incoms below living wage (each third). 44% populations Stavropoliskogo edges lives with rural terrain. The Regional pharmaceutical market is valued in 1.32 mlr. roubles. The Rural inhabitants consume in 2.3 times medicinal facilities less, than town. The Regional policy is directed on improvement of the medicinal ensuring the region, is herewith conducted emphases to theories and practical persons innovation in sphere of the medicinal address.