

ESTIMATION OF MACROECONOMIC TENDENCIES OF THE PHARMACEUTICAL MARKET BY THE EXAMPLE OF CHEMIST'S ESTABLISHMENTS OF STAVROPOL TERRITORY

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The wholesale network of medicinal maintenance in Stavropol region by 2005 totaled 133 enterprises of various patterns of ownership, retail – 1384 establishment. Dynamics of development goods-conducting networks has the distinct tendency to growth. The analysis of structure of the pharmaceutical market of region shows, that in a period with 1993 on 2003 there was a sharp gain of quantity of subjects of the market. So, according to Committee of Stavropol region on licensing separate kinds of activity, dynamics of a gain of quantity of pharmaceutical establishments (1993- 2003) has made 365.2 %.