## REGIONAL IVESTICIONNAYA POLICY IN DEVELOPMENT FARMACEVTICAL INDUSTRY

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On example Sverdlovskoy area is shown efficiency politicians embedding the facilities state and software-target approach to modernizations of the headlights pharmaceutical to industry on regional level. Active policy of the embedding the Program participant facilities in the field of has allowed for 5 years to obtain improvements of the equipment 17 technological lines, create 3 new pharmaceutical productions, master production 120 LS and 10 pharmaceutical substances, earlier not released in region.