

INNOVATIVE TECHNOLOGIES, AS MEANS OF PREVENTION OF PENETRATION OF THE FORGED AND SUBSTANDARD MEDICAL PRODUCTS FOR THE PHARMACEUTICAL MARKET OF KRASNODAR TERRITORY

*S. M. Kuropjainik, M. M. Hachatrjan, S. A. Parfejnikov,
O. A. Umnova, T. A. Polinskaya*

For prevention of the penetration adulterated and the shoddy medicinal facilities on pharmaceutical market Krasnodarskogo edges KGU "CKKSLS KK" is created program, allowing provide qualitative functioning wholesale and retail medicine institutions and in step of receptions of goods, and between supply on the whole assortment base, regardless of period of the supply (on new and old series).